

# SCOTT BOSSAK

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<b>Education</b>	<b>University of Delaware</b> , Newark, Delaware	May 2010
	Bachelor of Science in Management Information Systems	3.50
	Bachelor of Science in Operations Management	3.50
	Minor in Interactive Media	Cumulative: 3.40
	Honors: Deans List 2006-2010, Service Learning Grant Recipient	
	Study Abroad Winter 2010: Frankfurt, Prague, Budapest, Vienna & Munich	
<b>Skills</b>	<b>iOS App Development</b> Objective-C, Facebook Connect, TouchJSON, XML	
	<b>Web Design &amp; Development</b> HTML5 & CSS3, JavaScript, jQuery, HCI, Wordpress, Usability Testing, Photoshop, InterWoven CMS	
	<b>Web Marketing</b> Google AdWords, Google Analytics, SEO	
<b>Experience</b>	<b>Senior Mobile Developer</b> , VOXY, New York, NY	February 2011 to Present
	Making cool shit and changing the world while leading the mobile dev team.	
	<b>Web Producer</b> , NY Daily News, New York, NY	Nov. 2010 to Feb. 2011
	Responsible for managing content on a website with 22M+ visitors a month for a major New York City newspaper on the New Media team.	
	<b>Front End Engineer</b> , CourseKit, New York, NY	Summer 2010
	Worked for a NYC based startup making syllabuses digital. Coded site using HTML5/CSS3 and jQuery.	
	<b>Web Marketing Intern</b> , IncNow, Wilmington, DE	June 2009 - May 2010
	Developed website at www.williams-de.com. Analyzed Google AdWords campaigns to determine effectiveness of ad campaigns. Google Analytics integration and analysis. General IT support and Quickbooks maintenance.	
<b>Portfolio</b>	<b>iPhone/iOS Developer</b>	
	Developed 4 iPhone apps, <b>available in the iTunes AppStore</b> in Objective-C with the iPhone, Facebook Connect and Google Analytics SDKs.	
	// <a href="#">Train Delay NYC</a> is an elegant iOS apps that shows the status of the NYC subway, Long Island Rail, Metro North and NYC Busses.	
	// <a href="#">Newark Nightlife</a> is an app to find drink and food specials, band listings and pedi-cabs around the University of Delaware.	
<b>Other Experience</b>	<b>Teaching Assistant</b> , U. of Delaware	February 2008 - May 2010
	Assisted Professor with class assignments and exams in an MIS course. Worked alongside professor to develop grading standards. The course uses MS VB2008 and MS Access to solve case problems and create databases.	
	<b>Museum Educator</b> , American Museum of Natural History	Summer 2007
	Developed and presented theme tours in various halls of the museum and educated patrons throughout the museum. Worked with museum scientists and educators to explore scientific content and work with learners of all ages	

## References

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