

SCOTT BOSSAK

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Education | **University of Delaware**, Newark, Delaware May 2010

Bachelor of Science in Management Information Systems 3.50

Bachelor of Science in Operations Management 3.50

Minor in Interactive Media Cumulative: 3.40

Honors: Deans List 2006-2010, Service Learning Grant Recipient

Study Abroad Winter 2010: Frankfurt, Prague, Budapest, Vienna & Munich

Skills | **Web Design & Development:** XHTML & CSS, JavaScript, C#, XML, HCI
Wordpress, Usability Testing, Adobe Photoshop and Dreamweaver

Web Marketing: Google AdWords, Google Analytics, SEO

iPhone App Development Train Delay NYC, Newark Nightlife

Productivity: PC & Mac, Microsoft Office, Visual Basic, Visio, SQL Server

Problem solver, team organizational skills, excellent oral and written skills

Experience | **Web Marketing Intern**, IncNow, Wilmington, DE June 2009 - May 2010

Developed website at www.williams-de.com. Analyzed Google AdWords campaigns to determine effectiveness of ad campaigns. Google Analytics integration and analysis. IT support for the office and Quickbooks maintenance.

Teaching Assistant, U. of Delaware February 2008 - May 2010

Assisted Professor with class assignments and exams in an MIS course. Work alongside professor to develop grading standards. The course uses MS VB2008 and MS Access to solve case problems and create databases.

Museum Educator, American Museum of Natural History Summer 2007

Developed and presented theme tours in various halls of the museum and educated patrons throughout the museum. Worked with museum scientists and educators to explore scientific content and work with learners of all ages

Activities | *iPhone App Developer*

I developed both of these iOS apps by myself in Objective-C with the iPhone, Facebook Connect and Google Analytics SDKs.

[*Train Delay NYC*](#) is an elegant iOS app to determine the status of your NYC Subway.

[*Newark Nightlife*](#) is an app to find drink and food specials, band listings and pedi-cabs at the University of Delaware.

Web Designer & Developer

Designed websites located at cateringstation.com, foxpaper.com, detailmasterllc.com, udmisy.com, williams-de.com.